

**(Campus) (Subject) Outreach Learning**  
**March 25 - 27, 2020**

**(Grade Content) Week of (March 27-30th)**

Teacher/Team:

If there are any questions, please feel  
free to email me/us at:

*(Email Address of the Teacher)*

[pruittc@lpisd.org](mailto:pruittc@lpisd.org)

[period 3](#)

Link to [TEAMS Folder](#)

Previous Lessons:

[www.clever.com](http://www.clever.com)

Link to: *(Resources)*.

## Objectives

Objective / I Can:

- 1. To describe the basics of sports marketing.
- 2. To examine how sports marketing has impacted sports.
- 3. To discover how companies use sports marketing to reach consumers.
- 4. To explain the concept of target marketing.

## Activities

Student Activities: (Resources, videos for students to use.)

1. ICEV has slides available to help as a resource.

## Academic/Instructional Support

Schedule:

Office Hours

Teacher Support - TEAMS

I am available by email. I will be on Teams from 8am to 12pm  
weekdays and actively monitoring until 4pm.

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**To Be Graded**

Assignment for students to submit to TEAMS Folder:

1. The Sports and Recreation Industry

Grades will be submitted through ICEV. They are due by 8am Monday the 30<sup>th</sup>. Students should do all interactive activities and questions.

What assignments will the student submit?

1. All assessments and activities in the interactive section of ICEV.

How will it be submitted? Automatically through ICEV software as completed.

Electronically, except by individual arrangement.