

(sports and entertainment marketing) Outreach Learning
April 20 - 27, 2020

(Grade Content) Week of (April 20 - 27)

Teacher/Team:

If there are any questions, please
feel free to email me/us at:
(Email Address of the Teacher

pruittc@lpisd.org

[period 3](#)

Link to [TEAMS Folder](#)

Previous Lessons:

www.clever.com

Link to: (Resources).

Objectives

Objective / I Can:

1. To explain sports sponsorships and endorsements.
2. To discover the relationship between sports sponsorship and endorsements.
3. To analyze the evaluation of sports sponsorships and endorsements.
4. To assess the future of sports sponsorships and endorsements.

Activities

Student Activities: (Resources, videos for students to use.)

1. ICEV has slides available to help as a resource.

Academic/Instructional Support

Schedule:

Office Hours

Teacher Support - TEAMS

I am available by email. I will be on Teams from 8am to 12pm
weekdays and actively monitoring until 4pm.

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To Be Graded

Assignment for students to submit to TEAMS Folder:

1. Sponsorships in the interactive activity section.
2. Endorsements in the interactive activity section.

Grades will be submitted through ICEV.

What assignments will the student submit?

1. Activities in the interactive section of ICEV sponsorships and endorsements.

How will it be submitted? Automatically through ICEV software as completed.

Electronically, except by individual arrangement.