

(sports and entertainment marketing) Outreach Learning

April 27 – May 4, 2020

Week of (April 27)

Teacher/Team:

If there are any questions, please
feel free to email me/us at:
(Email Address of the Teacher

pruittc@lpisd.org

[period 3](#)

Link to [TEAMS Folder](#)

Previous Lessons:

www.clever.com

Link to: (Resources).

Objectives

Objective / I Can:

1. To describe the elements of sportscape.
2. To examine how sportscape relates to other businesses and servicescape.
3. To discover the world of sports promotion.

Activities

Student Activities: (Resources, videos for students to use.)

1. ICEV has slides available to help as a resource.

Academic/Instructional Support

Schedule:

Office Hours

Teacher Support - TEAMS

I am available by email. I will be on Teams from 8am to 12pm
weekdays and actively monitoring until 4pm.

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To Be Graded

Assignment for students to submit to TEAMS Folder:

1. Sportscape in the interactive activity section.
2. sports promotion in the interactive activity section.

Grades will be submitted through ICEV.

What assignments will the student submit?

1. Activities in the interactive section of ICEV sponsorships and endorsements.

How will it be submitted? Automatically through ICEV software as completed.

Electronically, except by individual arrangement.